



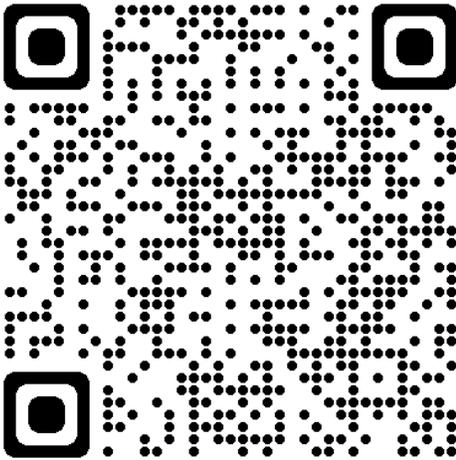
GOLD PROJECT NEWSLETTER

LET'S TALK ABOUT GOLD PROJECT

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“GOLD – Good Practices for OLD People”, is an Erasmus+ project of 2,5 years duration. The partners that form this partnership come from different EU countries: CHALLEDU (Greece), E- Seniors (France), Frodizo (Greece), Reading for others (Greece), University of Muenster (Germany) and Association GENERATIONS (Bulgaria). This project was created as a response to the need to increase the healthy ageing of old people by promoting exchange of best practices for the social inclusion of old people as well as their mental and physical health maintenance and skills development.

Through its results, GOLD project promoted various ways for the social inclusion of old aged people who face health-related conditions and/or segregation of any type leading to absent or marginal civic participation as well as disparities in access to the digital world and to develop the competencies of educators, adult trainers, other personnel working with old aged people (psychologists, ergo therapists, social workers, doctors) and carers who support adult learners especially old people particularly in motivating them to take part in social life and events as well as learning and engaging in new experiences by developing new skills (including digital skills).

Since GOLD project is coming to an end, we would like to share with you some final updates of it as well as remind you about all the results created throughout the project's lifetime.

MULTIPLIER WEBINAR OF GOLD PROJECT



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After two years of intense work, GOLD project has reached its finish line. After the partner organization had given the final touches to all the results, they decided to organize a webinar to present the results achieved to relevant professionals in their countries but also Europe wide. The event was attended by several representatives of organizations in the broad field of active aging, organizations focusing on intergenerational activities and education, formal and informal caregivers of old people but also old people themselves.

In case you missed the webinar, you can find a recording of it [here](#).

GOLD PARTNERS IN 13TH PANHELLENIC CONFERENCE OF ALZHEIMERS DISEASE



Challedu and Frodizo participated at the 13th Panhellenic Conference of Alzheimer's disease & 5th Mediterranean Conference on Neurodegenerative diseases. Challedu presented the results of the GOLD project whereas Frodizo presented their portfolio on services offered to people with dementia, a practice included in the GOLD project results as well.

GOLD PROJECT RESULTS

Throughout the project's lifetime, partners have created a variety of results in order to inform target audiences on the variety of best practices for old people regarding their social inclusion, their health maintenance and education but also to spotlight this specific target groups needs and status.

More specifically partners had created the following outcomes.



1. Mapping of the status and needs of old people

For each participating country (Greece, Germany, France, Bulgaria), partners have conducted desk research on the status and needs of old people. Most specifically, they have researched on the life expectancy and population of old people in each country, difficulties old people face or may face, health status, income, offered care services (public or private) and relevant policy. With these guides, anyone interested in the fields of active aging and social inclusion, can gain a better understanding about this target group. These guides are available in English and all partner national languages!



2. Collection of good practices on social inclusion and health maintenance of old aged people

The second guide of the GOLD project, is also a result of desk research of partners. In this guide, one may find best practices in partner countries, spanning from social inclusion to poverty reduction, health maintenance and “migration” of old people to the digital world. [Download it](#) and get a chance to learn how some people imagine a GOLD future!



3 Best GOLD practices that have been applied, tested and verified within the partner organizations for the elderly, addressed also to educators-trainers-related professionals

In the previous two results you got a chance to learn more about the status and needs of old people, as well as to check out some best practices in the field of their active ageing, education and social inclusion. In this guide, you can find the GOLD partner's point of view on these fields. You can have a detailed description of best practices they are currently implementing or have implemented in the past. Feel free to [check them](#) out and why not, contact us to organize some GOLD practices on your premises.

4 Short Videos from partner organizations' experiences with projects concerning people of age 65+
Find a collection of our short videos describing GOLD best practices + our experiences here!



We hope we made a GOLD project for you! And promise that we will soon come back with fresh ideas! See you soon!